# Headline 1 – title/titel [Arial, 16 bold]

## Headline 2 – subtitle /undertitel [Arial, 14, bold]

Author’s name [Times New Roman, 12]

*Please include a brief author's or authors' academic CV here, around 300 keystrokes per author. No contact information such as e.g. email address should be included. [Times New Roman, 12, italics]*

Please include an English language abstract, no more than 1000 characters including spaces. The abstract must be in English no matter the language of the article itself. The abstract must start with the title of the article, clearly marked. If the article is not in English, this abstract must begin with a clearly marked English translation of its original title. [Times New Roman, 12]

Please include five keywords:

Keywords: one, two, three, four, five

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### References [Arial, 12, bold]

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(McDonald’s 2008)

1. ENDNOTES

   Please use end notes, not footnotes. – If at all. [Times New Roman, 10] [↑](#endnote-ref-1)