How do this transformations differ?
What do they have in common?

- complexity/amount of info
  - The data is becoming more complicated. (M4)
  - From written sort of published very simple published in pages to an awful lot more inclusive and much more richer information. (N)
  - He is researching into sort of these variant individuals and what he has done is he's taken as his starting point, then his other series from the digital line that he's taken those or the people that he has to research and he has then gone on and he's done different aspects of research. He has researched within the university's own record and brought together things that are relevant from other places also globe the one lot of names within the Commonwealth and he's, he's, he's,